



FRIENDS OF CABRILLO MARINE AQUARIUM

FRIENDS of Cabrillo Marine Aquarium (FCMA) is pleased to invite you to join the *Friends of Friends* program. This program was designed to promote local businesses while offering our FRIENDS members an additional benefit. FRIENDS members simply show their membership card to receive special discounts with *Friends of Friends* participants.

Your participation enables your business to support one of Southern California's vital community institutions. *Friends of Friends* program participants receive:

- Free advertisement to local residents
- Print and online promotion to thousands of Cabrillo Marine Aquarium supporters
- Recognition in our monthly e-newsletter
- Acknowledgement in the FCMA quarterly newsletter *Tidelines*, which is mailed to 2,000 members and prospective members
- Mention in the Cabrillo Marine Aquarium Calendar, which is mailed to 10,000 subscribers
- Acknowledgment on our website [cabrilloaq.org](http://cabrilloaq.org) with a direct link to your website

To become a participant in our *Friends of Friends* program, please return the enclosed form by fax at 310-548-2649 or by mail to the address below. If you have any questions or need further information, please contact the FCMA Membership Office at 310-548-8396 or [fcma.info@lacity.org](mailto:fcma.info@lacity.org).

Thank you and we look forward to welcoming you as a new Friend of FRIENDS!

Sincerely,

Membership Office  
FRIENDS of Cabrillo Marine Aquarium



# FRIENDS of Cabrillo Marine Aquarium

## *Friends of Friends*

### Business Discount Program

#### PLEASE TELL US ABOUT YOUR BUSINESS

The information you provide below will be your listing in all of FCMA's *Friends of Friends* materials.

Contact Person \_\_\_\_\_ Email \_\_\_\_\_

Business Name \_\_\_\_\_

Street Address \_\_\_\_\_

Mailing Address, if different from above \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Web Address \_\_\_\_\_

Yes, please include a link to my site. (If box is not checked, the link will not be added)

#### BENEFITS LISTING

Discount:  10%  15%  20%  Other (Please specify for FCMA approval): \_\_\_\_\_

Please note: We require a 10% minimum discount for retail and restaurants but higher discounts encourage more business!

If a restaurant, can discount be applied to alcohol?  Yes  No

Restrictions, if applicable: \_\_\_\_\_

#### Category:

- |  |  |  |  |
|--|--|--|--|
| <input type="checkbox"/> Dining        | <input type="checkbox"/> Entertainment         | <input type="checkbox"/> Galleries & Museums | <input type="checkbox"/> Health & Wellness       |
| <input type="checkbox"/> Organizations | <input type="checkbox"/> Professional Services | <input type="checkbox"/> Retail              | <input type="checkbox"/> Travel & Accommodations |

Please specify the type of business (type of cuisine, items available at retail location, etc.):

Questions? Call FRIENDS Membership Office at 310-548-7562 or e-mail at [fcma.info@lacity.org](mailto:fcma.info@lacity.org).

Please fax this form to 310-548-2649 or mail to:  
FCMA *Friends of Friends* Program · 3720 Stephen M. White Drive · San Pedro, CA 90731

Thank you for your support!

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