



Presented by Cabrillo Marine Aquarium and Friends



Noon to 5 p.m. | Sunday, October 2, 2016



**AN OPPORTUNITY TO SHOWCASE YOUR BRAND**



Join us for an exciting one-day event that teaches people how to choose seafood that is not only good for their bodies, but for the environment as well. We welcome seafood purveyors looking to expand their client base; restaurants eager to embrace the sustainable seafood movement; and experts who can help inform consumers how to choose the right fish for their dish. This is an educational but FUN-FILLED event that includes seafood sampling, chef demonstrations and interactive exhibits.

**Estimated attendance: 750**

**WHAT YOU GET:**

We will pair you with a chef/restaurant to transform your seafood product into a delicious dish. Or choose your own chef! We will supply you with a 10'x10' booth with two eight-foot tables, two chairs and electricity.

**WHAT YOU MUST PROVIDE:**

- A sustainable seafood product for 750 one-ounce samples (other ingredients provided by chef.)
- Documentation of your product's sustainability
- Staff to load in and out; set up and serve (if you plan to host your own booth)
- Proof of liability insurance with a rider specifically naming Cabrillo Marine Aquarium and Friends.
- Signage, decorations, information, menus or recipes to decorate your booth.

**SHOW BLOCK:**

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Load-in 9 to 11:00 a.m.

Booths must be set for final walk-through at 11:30 a.m.

Location: CRAFTED at the Port of Los Angeles  
112 E. 22nd Street, San Pedro

**LET US KNOW YOU'RE COMING:**

\_\_\_\_\_  
Name of Seafood Purveyor

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

**Please send this form and your company ad/logo to [expo@cmaqua.org](mailto:expo@cmaqua.org) by Friday, Sept. 2**

For more information, please contact Caroline Brady, Executive Director, at (310) 548-7410 or email [caroline.brady@cmaqua.org](mailto:caroline.brady@cmaqua.org).



**Cabrillo Marine Aquarium and Friends**

3720 Stephen M. White Drive, San Pedro, CA 90731. (310) 548-7410. [www.sustainableseafoodexpo.org](http://www.sustainableseafoodexpo.org)

Friends is a 501c3 nonprofit organization that supports the mission of Cabrillo Marine Aquarium, a facility of the City of Los Angeles Department of Recreation and Parks.

