



Presented by Cabrillo Marine Aquarium and Friends



Noon to 5 p.m. | Sunday, October 2, 2016



AN OPPORTUNITY TO SHOWCASE YOUR RESTAURANT



Join us for an exciting one-day event that teaches people how to choose seafood that is not only good for their bodies, but for the environment as well. We welcome seafood purveyors looking to expand their client base; restaurants eager to embrace the sustainable seafood movement; and experts who can help inform consumers how to choose the right fish for their dish. This is an educational but FUN-FILLED event that includes seafood sampling, chef demonstrations and interactive exhibits.

Estimated attendance: 750

WHAT YOU GET:

We will do our best to pair you with a seafood purveyor who will provide FREE seafood for your sampling booth. We will also provide napkins, utensils and small plates or cups for your 1-ounce serving. We will also provide a 10'x10' booth with two eight-foot tables, two chairs and electricity.

WHAT YOU MUST PROVIDE:

- Decorations for your booth—banners, logo tablecloths, menus, flowers, etc.
- Information about sustainable seafood items on your menu, a recipe for your sampling dish and a coupon for dining during Seafood Month (October).
- Two \$50 gift certificates for your restaurant that will be auctioned to support the Expo.
- Staff to load in and load out, set up and serve and provide information throughout the day.
- Proof of liability with a rider specifically naming Cabrillo Marine Aquarium and Friends.
- A logo and ad for the Sustainable Seafood Expo program book. Ads should be full color in JPEG, EPS or PDF format, 6 inches wide by 10 inches high.
- Chafing dishes, hot boxes, serving platters, utensils etc. necessary to serve your sample.
- Additional ingredients to prepare your sampling dish.

SHOW BLOCK:

Noon – 5 p.m., Sunday, October 2, 2016

Load-in 9 to 11:00 a.m.

Booths must be set for final walk-through at 11:30 a.m.

Location: CRAFTED at the Port of Los Angeles
112 E. 22nd Street, San Pedro

LET US KNOW YOU'RE COMING:

Company Name

Contact Name

Address

Phone

Email

Please send this form and your company ad/logo to expo@cmaqua.org by Friday, Sept. 2

For more information, please contact Caroline Brady, Executive Director, at (310) 548-7410 or email caroline.brady@cmaqua.org.



Cabrillo Marine Aquarium and Friends

3720 Stephen M. White Drive, San Pedro, CA 90731. (310) 548-7410. www.sustainableseafoodexpo.org

Friends is a 501c3 nonprofit organization that supports the mission of Cabrillo Marine Aquarium, a facility of the City of Los Angeles Department of Recreation and Parks.

